

Press Kit

A portrait of Alice Inoue, a woman with long, straight, dark brown hair, wearing a black, ribbed, long-sleeved top. She is standing with her arms crossed, smiling slightly. The background is a blurred, textured wall. A purple vertical bar is on the left side of the image.

Alice Inoue

Astrologer | Feng Shui Expert | Author | Inspirational Speaker

www.astrology-fengshui.com

Alice Inoue shines with an extraordinary passion and zest for life. Her multi-cultural life experience and eclectic training are the basis for her current path as a “Life Guide,” which enables her to share her wisdom and inspirations individually and through workshops and seminars around the world.

Alice’s education is both classical and non-traditional. Born in San Francisco and raised in Taiwan from the age of eight, she entered the University of California as a pre-med student and earned a degree in Biology at the age of twenty. Rather than enter medical school at that time, Alice traveled to Japan to teach English. Already fluent in English and Mandarin, she added Japanese to her linguistic skills and cultural studies.

After moving to Hawaii in 1989, Alice entered the world of business as an administrative assistant and, soon after, moved into the role of operations manager. In an unexpected shift, she entered the world of media, first debuting as host of a daily live TV show, followed by years as a bilingual news anchor and host of her own weekly Japanese TV show. During this time, Alice also served as spokesperson for a multitude of companies.

Inspired by inner guidance and a long-standing interest in spirituality, Alice again made a dramatic shift in her life path and became an ordained minister. Soon after, she began rigorous self-study as well as intensive studies with respected masters of Feng Shui and astrology.

Since then, she has married over 400 couples, advised thousands worldwide on their life cycles through astrology, and offered her Feng Shui expertise to many hundreds of homeowners and businesses in all parts of the world. She has made numerous guest appearances on radio and television and has been prominently featured in all major state publications, such as Midweek, Hawaii Business Magazine, Pacific Business News, Honolulu Advertiser, Star-Bulletin, Midweek, Homescapes, and Hawaii Home & Remodeling.

In addition to her work with individual clients, Alice also serves as a presenter and workshop leader to both corporate and private audiences around the globe.

Alice is a contributing author in the national best seller, *Wake Up...Live the Life You Love with Passion*, a compilation of self-development philosophies by great thinkers such as Wayne Dyer and Deepak Chopra. In 2008, she published her own book, *A Loving Guide to These Shifting Times*, a navigational tool offering a wealth of inspiration during this unmistakable age of unprecedented change.

In 2008, she also joined forces with Oceanic Time Warner Cable to produce a series of three Feng Shui instructional DVDs based on her signature presentations. Her second book “*Be Happy! It’s Your Choice*” debuted in November 2009. A guided meditation CD, and a wisdom card deck are in the works for 2010.

Always speaking the words of her heart, Alice has a passion that is contagious and awakens those she meets to seeing a new light within their own lives.

Instructional DVDs filmed before a live audience featuring Alice's Signature Feng Shui Presentations.

RELEASE DATES

Feng Shui Demystified: August, 2007

Office Feng Shui: June 2008

Feng Shui Illuminated: Hot Topics & FAQs: October 2009

TESTIMONIALS FROM THOSE WHO HAVE ATTENDED ONE OF ALICE'S FENG SHUI DEMYSTIFIED PRESENTATIONS.

"What an absolutely **mind-blowing presentation!!** You did a wonderful job of expressing clearly – and your sparkling personality and passion regarding what you were saying came through loud and clear – **stunning.**"

"Thanks Alice, you were a **HIT** at my event!!! Am sending you remittance right now!!! You're worth every penny!"

"You were just shining your **brilliant light** up on stage everyone was drawn to your energy and spirit – including me. I was so blessed to be right up front."

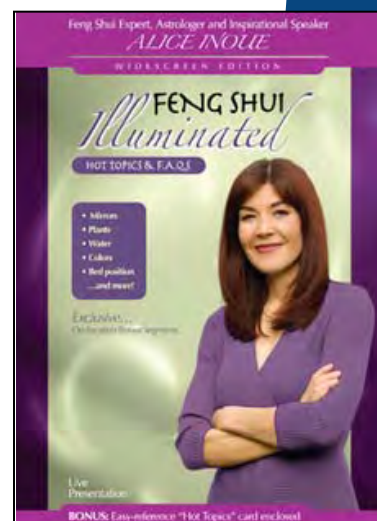
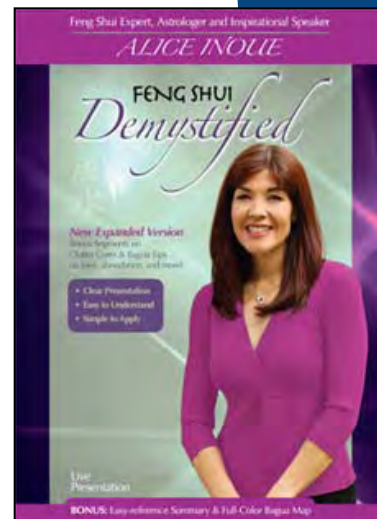
"I had **tears in my eyes** during the entire presentation, because what was being said and what I was feeling at the energetic level rang so true with what was in my heart. I am still feeling the energy now and am so grateful to have been present to experience you."

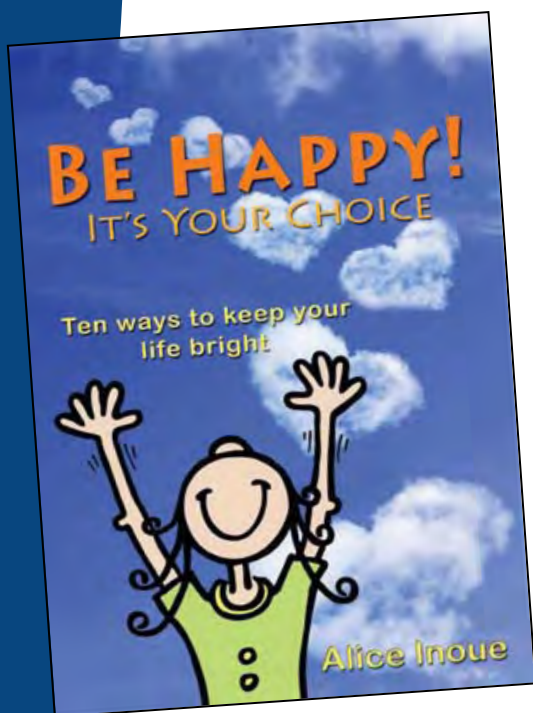
"**Based on the feedback we've received the presentation was a rousing success.** Many of the response cards asked for "more Feng Shui!" You are an excellent speaker and we'd be proud to have you back."

"**Alice, you were a HIT!** Thank you for taking the time to prepare and make the session so very relatable to our group. You are a pro!"

"Thank you so much, Alice, for all that you are! You were fantastic in your presentation. **It was inspiring to listen to you.** Thank you for your spirit!"

"**I was very impressed with how you shared your information** — in a way which people could actually use and understand."





THE IDEA FOR THIS BOOK WAS BORN WHEN A CLIENT WHO WAS GOING THROUGH AN EXTREME CHALLENGE SAID TO ALICE "I WISH I COULD BE AS HAPPY AS YOU AND SEE LIFE IN THE WAY YOU DO." THE NEXT DAY SHE BEGAN WRITING THIS BOOK IN ORDER TO SHARE THE WAYS IN WHICH THE UNIVERSE HAS TAUGHT HER TO CREATE HER OWN HAPPINESS.

Back cover text

Be Happy! It's Your Choice offers valuable guidance on how to create happiness in your life right now and gain a new perspective on what is taking you away from it.

Can we be happy when situations and circumstances in our lives are not what we want them to be? The answer is yes! Regardless of genetic makeup, personality, or background, you can learn to make choices that support your happiness. Being happy doesn't depend on achievements, finances, or relationships. It depends on you, and the choices you make every day.

This book will bring to your awareness habits that can be changed, thoughts that can be shifted, and strategies that can be used to focus on the positive in your life. It will guide you towards deeper insights into your mind-body-heart-spirit connection, and understanding your spiritual guidance system.

Insightful, personal, and inspiring, what you read inside these pages will remind you of everything you already know in your heart—that your happiness is completely up to you!

Book: A Loving Guide to These Shifting Times



THIS BOOK IS A RESULT OF CLIENTS REQUESTING READING MATERIAL THAT EXPLAINS SPIRITUAL INFORMATION IN A SIMPLE, APPLICABLE, AND EASY-TO-UNDERSTAND WAY. *A LOVING GUIDE TO THESE SHIFTING TIMES* IS BASED SOLELY ON ALICE'S UNDERSTANDING OF THE VARIOUS MODALITIES SHE WORKS WITH DAILY.

Back cover text

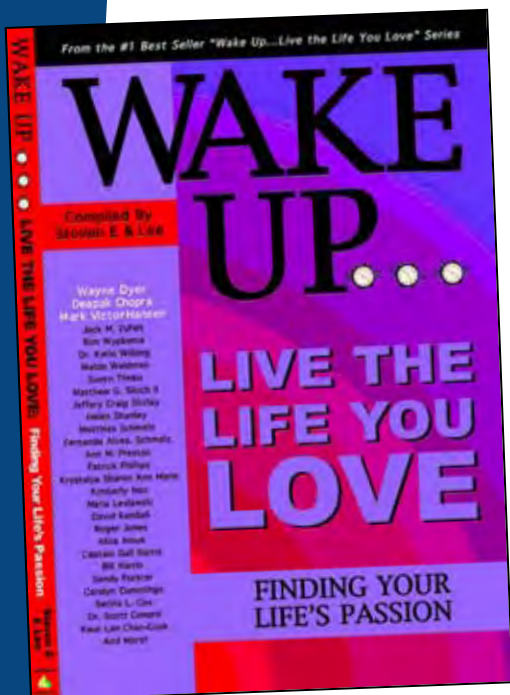
A Loving Guide to These Shifting Times offers a wealth of information and inspiration for this time of unprecedented change.

You'll discover valuable tools for navigating many interconnected realms of energy: astrology, Feng Shui, spirituality, metaphysics, Universal Laws, vibrational space dynamics, and human consciousness, all of which you can use to understand your opportunities and challenges as we move into what is known as "The Great Shift in Consciousness."

You'll explore all the worlds that exist simultaneously — from the expanse of our universe and the celestial world within it, to the unseen world of the mind and emotions.

Down to earth, engaging, and easy to understand, this book will empower you with wisdom that you can apply immediately to achieve balance and spiritual understanding. Awaken to the way of cycles, energy, spirit, and love.

Book: Wake Up...Live the Life You Love Finding Your Life's Passion



A COLLECTION OF INSPIRING STORIES OF PASSION FROM SUCCESSFUL PROFESSIONALS. *WAKE UP AND LIVE THE LIFE YOU LOVE* REACHED #4 ON THE BARNES AND NOBLES' BEST SELLER LIST IN JANUARY OF 2005.

Excerpt from press release

Hawaii's Alice Inoue, who is widely recognized as a television personality serving both the local and Japanese market, is now in the Feng Shui and Astrology fields, and the speaking and consulting industry. She has been selected to contribute to a book in the series, *Wake Up...Live the Life You Love Finding Your Life's Passion*. The series provides an inside look at successful people who found a purpose and passion that led them to "health, wealth, and joy." The latest book is the most recent installment in the inspirational Wake Up... Live the Life You Love series.

Alice Inoue's chapter is one of 48 in the book. She is featured along with best-selling authors Wayne Dyer, Deepak Chopra, Mark Victor Hanson and top-professionals from all around the world. Authors contribute personal accounts of triumph over physical, emotional or spiritual adversity. "Overcoming their challenges enabled them to live the lives they love — specifically, working to find the passion that fuels life" said associate editor Erin Forte.

"I am truly honored to be in the company of these outstanding individuals, especially Dr. Wayne Dyer who I had the opportunity to spend some time with recently" said Alice Inoue. "I hope my own story helps to inspire others to take a new look at how they view themselves, and to look at the concept of purpose and passion in a fresh new way."



ASTROLOGY

2009 Best of the Islands, Haven Sent
[Hawaii Modern Luxury Magazine](#), Spring 2009

Understanding a Changing World
[MidWeek, Newsmaker](#), July 2, 2008

Go Ask Alice
[Midweek, Weekend Cover Story](#), August 3, 2007

The Planets and July 7, 2007
[Honolulu Advertiser](#), July 7, 2007

Q & A: If you want to catch up with Alice Inoue
[Downtown Planet, Q & A](#), May 2005

Gaze into our crystal ball — Local psychics
predict big things
[Star Bulletin, Features](#), January 2004

In the Stars — Alice Inoue takes up the challenge
of using astrology to chart personalities (Part I)
[Star Bulletin, Features](#), September 2003

Most subjects agreed with Inoue astrological
readings (Part II)
[Star Bulletin, Features](#), September 2003

JAPANESE MEDIA

[Aloha Street Magazine](#), quarterly column

[Urb Magazine](#), July 2004

[Star People of Earth Magazine](#), Spring 2005

[Josei Jishin](#), November 2005

[An•An Magazine](#)

FENG SHUI

2008 equals added fortune
[Star Bulletin, Specials](#), August 8, 2008

Mind your mess — Getting organized
clears your path to physical and
mental well-being
[Star Bulletin, Health & Fitness](#)
May 10, 2008

Living in Harmony with Feng Shui
[Generations Hawaii](#), April/May 2007

Perpetual Motion
[The Honolulu Advertiser, Homescape](#)
December 2006

The Cycle of (Business) Life
[Hawaii Business, Special Section](#)
October 2006

ABC's of Feng Shui — Small dose of
harmony can help keiki succeed
[The Honolulu Advertiser, Homescape](#)
September 2006

Feng Shui — Art of Profit
[Star Bulletin, Business](#), March 20, 2005

Green House Magic — Take a cue from
the color of money, the time of one's . . .
[Star Bulletin, Features](#), March 2005

Businesses buy into the art of placement
[Pacific Business News](#), January 2005

The Way of Feng Shui
[Hawaii Home and Remodeling](#)
April 2003

RADIO AND TELEVISION

Radio and television appearances
accessible at Alice's website:
[http://www.astrology-fengshui.com/
media.html](http://www.astrology-fengshui.com/media.html)

ALICE HAS RECEIVED OVER A THOUSAND LETTERS, E-MAILS AND COMMENTS FROM THOSE WHOSE LIVES SHE HAS TOUCHED.

“How can I thank you...your words continue to resound in me. **Time with you was life changing and I don't write this lightly.** The love and wisdom you brought forth continues to enfold me with such grace that I can only say things are different now. **Being with you has been a dramatic experience in every way.**”

“Thank you for living the life you love and equally specially for sharing so much of it and yourself ...What a GIFT you are!”

“I just want to thank you for your beautiful words of wisdom...**Each part resonates so deeply in my soul.**”

“Many thanks for your years of pursuit, that we can be recipient of the **distillation of your discoveries**, in a manner and language we can understand. Access seems to be everything, and in this way, you are the perfect tour guide!”

“Thank you for being such an inspiration.”

“I have to say to you that you, Alice Inoue, have to be one of those helping to bring these spiritual topics into the mainstream as you bring “respectability” to these metaphysical ideas. Wow.”

“Thank you so much for **your positive attitude and zest for life.** It is contagious!”

“**I found you inspiring** and could clearly see that you always stay strong and in the flow of your spiritual current and most importantly stay **true to your self.** I am using your example to inspire myself to change the things in my life that are not flowing.”

“Spending the hour with such POSITIVE energy is rejuvenating. **Each time I am with in your presence, I learn so much.** Thank you for sharing your love and spirit with all of us.”

“Your words are so inspiring---thanks for all your insights.”

“Thank you for the wonderful spirit-awakening words. I can't thank you enough. **You are a special angel, and that's a fact.**”

“Thank you, as always for your typically eloquent words, Alice. **With your support, the planet is an easier place to thrive.**”

“**Your physical presence always provides a healing to anyone within your radius.** Your ideas, guidance and encouragement have helped us move forward in so many ways, big and small. **You are moving humanity onward and upward just by being you.**”

“I just wanted to make sure you understood how **absolutely important you** are to this whole world. **I am honored to be a witness to your experience in this lifetime.**”

“Because of you, I'm on a **different plane** now and can feel myself getting stronger and climbing out of the rut. Thank you for helping me turn the corner with your words and wisdom.”

“**I always pray that you may have even more light each day to help people the way you do.**”

“**What a tremendous gift you have!!** I always I come away from your teachings with positive energy and greater inspirations.”

“You have once again given me the determination and the will to **make my life work.** Thank you for being one of my guiding lights in my journey here.”

“**I have received your teachings before, but never has it had such an incredible timing and impact. Thank you, and may you be blessed a million times.**”

“Can't thank you enough for all the beautiful and passionate energy that you share. It has been such an uplifting new journey for me. **Thank you for being that beacon of light of positive energy.**”

Name: Alice Fong Inoue
Birth Date: July 17, 1964
Birth Location: San Francisco
Age: 45 years old
Current residence: Honolulu, Hawaii
Ethnic background: ½ Chinese, ¼ German, ¼ Irish

PERSONAL HISTORY HIGHLIGHTS

- 1964: – Born in San Francisco.
- 1972: – Moved to Taiwan.
- 1981: – Graduated from Morrison Academy in Taichung, Taiwan.
- 1985: – Graduated from University of California Santa Cruz.
- 1986-1989: – Lived in Tsuchiura, Ibaraki, Japan; worked as an English and Chinese Teacher, Aerobic instructor, hairdresser, model, and piano teacher.
- 1989-1994: – Moved to Honolulu, Hawaii and worked as the Assistant to the President of a consulting firm and then as the Operations Manager of a sports company.
- 1994-2001: – Worked as a TV Show host, on-camera talent, spokesperson and newscaster.
- 2001: – Became ordained and licensed as a minister (title of “Reverend”) in Hawaii, performing wedding ceremonies, while simultaneously beginning the study of astrology.
- 2002: – Began astrological consulting and also began the study of Feng Shui.
- 2003: – Began business as a Feng Shui Consultant and contributed to a Feng Shui column on www.aloha-street.com (Japan).
- 2004: – Began teaching and speaking on Feng Shui and astrology, and writing an Astrology Column for Aloha Street Magazine (Japan).
- 2005: – Participated as one of 50 authors in a book titled “Wake Up and Live the Life you Love” (other authors include the famed Wayne Dyer and Deepak Chopra).
- 2006 to present: – Began traveling nationally and internationally with Kahu Fred Sterling to facilitate spiritual workshop entitled “Denjé: Feng Shui of the Self.”
- 2007: – Channeled Pele (Goddess of Fire) publicly in a workshop held in Hawaii, and since then, does both private and public sessions with Pele as well.
 - Self-produced an instructional Feng Shui DVD, “Feng Shui Demystified,” now sold on Amazon.
- 2008: – Created an extensive curriculum and offered four five-day Feng Shui Practitioner’s Intensive Training courses in Honolulu, Hawaii.
 - Partnered with Oceanic Time Warner to film two Feng Shui DVDs sold on Amazon.
 - Produced and facilitated a large-scale public presentation on astrology and spirituality, partnering with local media, enabling this information to reach new audiences.
 - Wrote and published the book, “A Loving Guide to These Shifting Times.”
 - No longer accepts new clients for private consultations.

OTHER

Languages: Speaks Mandarin, Japanese and English fluently

Current New Projects: Writing second book, “Be Happy! It’s Your Choice”; putting together a guided meditation CD; creating a deck of Wisdom Cards; and planning another large public presentation for July 2009.

Goals: To empower people with the knowing that they can find purpose and have peace in their lives by understanding the bigger picture of who we are. To reach as many as possible with the message that so much is available to help us on this journey called “life,” so that we can live our lives from our heart.

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High resolution photos available at www.astrology-fengshui.com.